Sangeeth K

New Media Designer

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Was a dot, now a line

Inspired by Paul Klee's wisdom that 'A line is a dot that went for a walk,' my life unfolds as a metamorphosis from an engineer to a *New Media Designer*. My journey, once still like a dot, has evolved into an endless line of creative exploration. With a passion for observing human emotions and a commitment to innovative empathy-driven design,   I now wield design as a powerful tool to create *boundless, cross-medium experiences*, painting the canvas of possibilities with vibrant strokes of purpose and meaning.

Philosophy

Good Design, Better World
Design mindful and sustainable

Humane Design
Ethics and morals first in technology design

Work Experience

Product Designer
Air India , Delhi
November 2024 -

Creative Consultant
Zitto Motors , Bangalore
July 2023 - October 2024

Product Design Internship
Asian Paints , Mumbai
September 2022 - April 2023

Experience Designer
Cognizant , Kochi
March 2020 - August 2020

Application Developer
TCS , Kochi
December 2016 - March 2020

Product Specialist
TCS , Kolkata
December 2014 - December 2016

Recognitions

Winner – RAW x Conscious Collective Open Call
Selected to design and exhibit an interactive installation for Godrej Design Lab at RAW 2024 and Conscious Collective 2024.

Best Paper, Design Consortium Award
12th Edition India HCI 2021

Recognized under Top 17 Applications
CII Young Designers Awards, 2021

Education

Master of Design, New Media Design
National Institute of Design
2020 - 2023

Bachelor of Technology, Electronics & Communication Engineering
SMVEC, Pondicherry University
2010 - 2014

Design Skills

Tangible Experience Design
Ethnographic Research, Staging, Speculative Design, Mechatronics

Digital Experience Design
UX Research, Prototyping, Visual Design, Technical Writing

Creative Tools
Adobe Creative Suite, Figma, Procreate, Cinema 4D, Framer

Design Management
Design Strategy, Market Research, Vendor Management